

## Message Text

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FM SECSTATE WASHDC  
TO AMEMBASSY LONDON

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E.O. 11652: N/A

TAGS: EMIN, UK

SUBJECT: TIN: REQUEST FOR INFO ON NYU SPONSORED CONFERENCE

REF : LONDON 12062

1. NYU'S DIVISION OF BUSINESS AND MANAGEMENT (DBM) HAS PROVIDED FOLLOWING INFO ON DBM AND DECEMBER 15-16 "METALS COMMODITIES CONFERENCE," AS REQUESTED REFTEL:

2. DBM REGULARLY OFFERS APPROXIMATELY 300 COURSES (AVERAGING 10-14 WEEKS IN LENGTH) COVERING ALL ASPECTS OF BUSINESS: FINANCE, MARKETING, PUBLIC RELATIONS, MANAGEMENT, ADVERTISING, PACKAGING. IN ADDITION, DBM HOLDS BETWEEN 100-125 CONFERENCES YEARLY (RUNNING ONE TO FOUR DAYS IN LENGTH) COVERING ALL ASPECTS OF BUSINESS. THESE CONFERENCES DRAW NATIONAL AUDIENCES OF CORPORATE DECISION MAKERS. DECEMBER "METALS COMMODITIES CONFERENCE" WILL BE FIRST METALS COMMODITIES SESSION TO BE HELD BY DBM, ALTHOUGH IT HAS HELD TECHNICAL METALS CONFERENCES IN PAST. NO ESTIMATE YET OF AUDIENCE EXPECTED, BUT ATTENDANCE AT DBM'S AGRICULTURAL COMMODITIES CONFERENCES HAS AVERAGED BETWEEN 300 AND 350 OVER PAST FIVE YEARS.

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3. DBM ALSO PROVIDED TENTATIVE LIST OF SPEAKERS AND TOPICS

FOR DECEMBER METALS CONFERENCE, AS FOLLOWS: CONGRESSMAN CHARLES BENNETT OF FLORDIA (CHAIRMAN, HOUSE ARMED SERVICES SUB-COMMITTEE ON STOCKPILING) SPEAKING ON "STRATEGIC STOCKPILING, PRESENT AND FUTURE;" ASSISTANT SECRETARY OF THE TREASURY GERALD PARSKY SPEAKING ON "U.S. ATTITUDE ON COMMODITY PRICE FIXING;" H.E. ROBINSON OF STANFORD RESEARCH INSTITUTE SPEAKING ON "OUTLOOK FOR INTERNATIONAL MINERAL INVESTMENTS." IN ADDITION, PANEL COMPOSED OF LEADING METALS INDUSTRY OFFICIALS WILL DISCUSS SHORT AND LONG TERM OUTLOOK FOR SPECIFIC METALS. TENTATIVE PANEL MEMBERS INCLUDE EDGAR B. SPEER (CHAIRMAN, US STEEL CORP.) ON STEEL; C.A.J. HERKSTROETER OF BILLITON ON TIN; J.D. HARPER (CHAIRMAN, ALCOA) ON ALUMINUM; FRANK R. MILLIKEN (PRESIDENT, KENNECOTT COPPER CORP.) ON COPPER; AND HAROLD ZERBE (CHAIRMAN, NEW JERSEY ZINC CO.) ON ZINC.

4. IF ALLEN DECIDES TO ACCEPT INVITATION TO DECEMBER METALS CONFERENCE, DEPARTMENT WOULD APPRECIATE ALLEN'S TRAVEL ITINERARY WHEN FIRM, AS WELL AS INFORMATION ON HIS PLANS FOR WASHINGTON MEETINGS. KISSINGER

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